

Jesse Wilson

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TOOLBOX

Skill

Affinity Mapping

Experience Design

Generative Workshops

HTML/CSS

Interviews

Participatory Design

Prototyping

Service Blueprint

User Journey Mapping

Software

Adobe XD

After Effects

InDesign

InVision

Illustrator

Keynote

Photoshop

Sketch

EDUCATION

Carnegie Mellon University

Master of Professional Studies in Design for Interactions

Pittsburgh, PA | May 2018 (expected)

- Funhaler Project, Top 6 in Service Design Network Competition
- Volunteer Work, Created website for CMU student group, FORGE

The Art Institute of Pittsburgh

Bachelor of Science in Multimedia & Web Design

Pittsburgh, PA | June 2004

EXPERIENCE

Carnegie Mellon University, Dietrich College Public Relations

Marketing & Communications Designer

Pittsburgh, PA | November 2006 - Present

- Working with cross-functional teams to develop and maintain over 12 university websites and 5 to 10 print campaigns each month.
- Providing educational support and one on one training sessions with faculty to improve their digital presentation capabilities.

PROJECTS

Funhaler (Sponsored by Philips)

Interaction & Service Design | February-May 2017

- Researched asthma pain points for children and other stakeholders.
- Created a service blueprint, user journey, and mock-up for a service that empowers children through personalized inhalers.
- Placed in Top 6 of the Service Design Network Competition

Cultivating Futures (Sponsored by Carnegie Museum of Natural History)

Interaction Design | October-December 2017

- Developed an interactive physical environment that teaches children ages 6-12 about future career possibilities in science.

Educating Environmental Activists (In Progress)

UX & User Research | January-May 2018

- Researching how environmental advocacy groups recruit and train volunteers in order explore how AI can augment this process.