

Jesse Wilson

ABOUT

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TOOLBOX

Skill

Affinity Mapping

Experience Design

Generative Workshops

HTML/CSS

Interviews

Participatory Design

Prototyping

Service Blueprint

User Journey Mapping

Software

Adobe XD

After Effects

InDesign

InVision

Illustrator

Keynote

Photoshop

Sketch

EDUCATION

Carnegie Mellon University

Master of Professional Studies in Design for Interactions

Pittsburgh, PA | May 2018

- Funhaler Project, Top 6 in Service Design Network Competition
- Volunteer Work, Created website for CMU student group, FORGE

The Art Institute of Pittsburgh

Bachelor of Science in Multimedia & Web Design

Pittsburgh, PA | June 2004

EXPERIENCE

Carnegie Mellon University, Dietrich College Public Relations

Marketing & Communications Designer

Pittsburgh, PA | November 2006 - Present

- Working with cross-functional teams to develop and maintain various university websites and printed promotional materials
- Supporting and training faculty to improve technical capabilities

PROJECTS

ORION: Environmental Awareness in the Home

Interaction Design | January - May 2018

- Investigated how users view environmental sustainability/advocacy
- Developed prototype of IoT device that encourages environmentally sustainable behavior change through everyday interactions
- Prototyped voice interface and data visualizations with users

Funhaler (Sponsored by Philips)

Interaction & Service Design | February - May 2017

- Researched asthma pain points for children and other stakeholders
- Designed a service that empowers children to customize inhalers
- Placed in Top 6 of the Service Design Network Competition

Cultivating Futures (Sponsored by Carnegie Museum of Natural History)

Interaction Design | October - December 2017

- Designed an interactive physical environment to teach children ages 6-12 about future career possibilities in science