

Jesse Wilson

UX & GRAPHIC DESIGN

ABOUT

thoughtablejw.com

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TOOLBOX

Skill

Affinity Mapping

Experience Design

Generative Workshops

HTML/CSS

Interviews

Participatory Design

Prototyping

Service Blueprint

User Journey Mapping

Software

Adobe XD

After Effects

InDesign

InVision

Illustrator

Keynote

Photoshop

Sketch

EXPERIENCE

Carnegie Mellon University, Dietrich College Public Relations

Communication Designer

Pittsburgh, PA | November 2006 - Present

- Developing and maintaining university websites and printed promotional materials within cross-functional teams
- Providing technical support & training to faculty members

EDUCATION

Carnegie Mellon University

Master of Professional Studies in Design for Interactions

Pittsburgh, PA | May 2018

- Award, Funhaler, Top 6 in Service Design Network Competition
- Volunteer Work, Website for FORGE student group at CMU

The Art Institute of Pittsburgh

Bachelor of Science in Multimedia & Web Design

Pittsburgh, PA | June 2004

PROJECTS

ORION: Environmental Awareness in the Home

Interaction Design | January - May 2018

- Investigated how users view environmental sustainability/advocacy
- Developed prototype of IoT device that encourages environmentally sustainable behavior change through everyday interactions
- Prototyped voice interface and data visualizations with users

Go Together (in Progress)

Interaction Design | February - March 2019

- Personal project that provides a visual design language to enable travelers to collaboratively plan and share ideas and itineraries.

Funhaler (Sponsored by Philips)

Interaction & Service Design | February - May 2017

- Researched asthma pain points for children and other stakeholders
- Designed a service that empowers children to customize inhalers
- Placed in Top 6 of the Service Design Network Competition