

Jesse Wilson

Interaction Designer

CONTACT

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TOOLBOX

Skills

Digital Prototyping

Experience Design

Generative Workshops

Marketing/Branding

HTML/CSS/JS

Journey Mapping

Participatory Design

Photography

Research Methods

Storyboarding

User Interfaces

Wireframing

Software

Adobe XD

After Effects

InDesign

InVision

Illustrator

Keynote

Photoshop

Sketch

EXPERIENCE

Carnegie Mellon University, Dietrich College Public Relations

Communication Designer

Pittsburgh, PA | November 2006 - Present

- Collaborate with university stakeholders to identify needs and directions for marketing and publicity support
- Manage the promotion of 4 academic programs and 5-10 events a month through various channels such as the web, print, and social media
- Support publicity efforts with the production of 10+ web sites, 5-10 posters and fliers a month, as well as capture photography and video

EDUCATION

Carnegie Mellon University

Master of Professional Studies in Design for Interactions

Pittsburgh, PA | May 2018

- Award, Funhaler, Top 6 in Service Design Network Competition
- Volunteer Work, Website for FORGE student group at CMU

The Art Institute of Pittsburgh

Bachelor of Science in Multimedia & Web Design

Pittsburgh, PA | June 2004

PROJECTS

Go Together

Mobile Interaction Design | July 2019 - February 2020

- Personal passion project exploring how travel is planned, what pain points exist, and strategic user-centered design solutions
- Designed a mobile interface providing flexible tools for travelers to collaboratively build, edit, and share nuanced itineraries

ORION: Environmental Awareness in the Home

Interaction Design | January - May 2018

- Investigated how users view environmental sustainability and advocacy through generative workshops and other user research methodology
- Developed prototype of IoT device that encourages environmentally sustainable behavior change through everyday interactions

FunHaler (Sponsored by Philips)

Interaction & Service Design | February - May 2017

- Researched asthma pain points for children and other stakeholders
- Designed a service that empowers children to customize their inhalers
- Placed in Top 6 of the Service Design Network Competition